

Quarterly Report

Waipa District

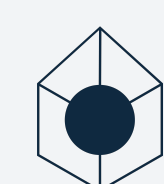
Summary

Below we've presented a summary of Waipa District's key metrics this quarter:

 Out of region consumer spend

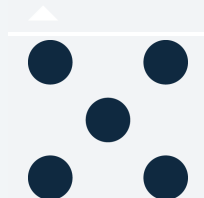
 **50.1%**

During the quarter to March 2023, 50.1% of consumer spending in Waipa District came from visitors to the region, an increase of 0.66% compared with December 2022. 49.9% of consumer spending came from local residents.

 Years to save for a house deposit

 **13.0**

As of March 2023, it would take 13.0 years to save for a 20% home deposit in Waipa District, a decrease of 5.13% compared with December 2022.

 Gambling spend per capita

 **\$58.0**

As of December 2022, an average of \$58.0 was spent by individuals over 18 years in Waipa District through electronic gaming machines, an increase of 0.63% compared with September 2022.

 Crime rate

 **34.0**

In March 2023, Waipa District had a crime rate of 34.0 incidents per 10,000 people, an increase of 8.06% compared with December 2022.

 Deprivation Index

 **2.0**

As of March 2023, the deprivation within Waipa District is 2.0 and unchanged, with this is unchanged since February 2023.

 Job seeker support rate

 **3.5%**

In March 2023, 3.5% of the working population (15-64 years) in Waipa District claimed Job Seeker Support, a decrease of 1.96% compared with March 2022.

 Trending Up  Trending Down  Improving  Worsening  No Change

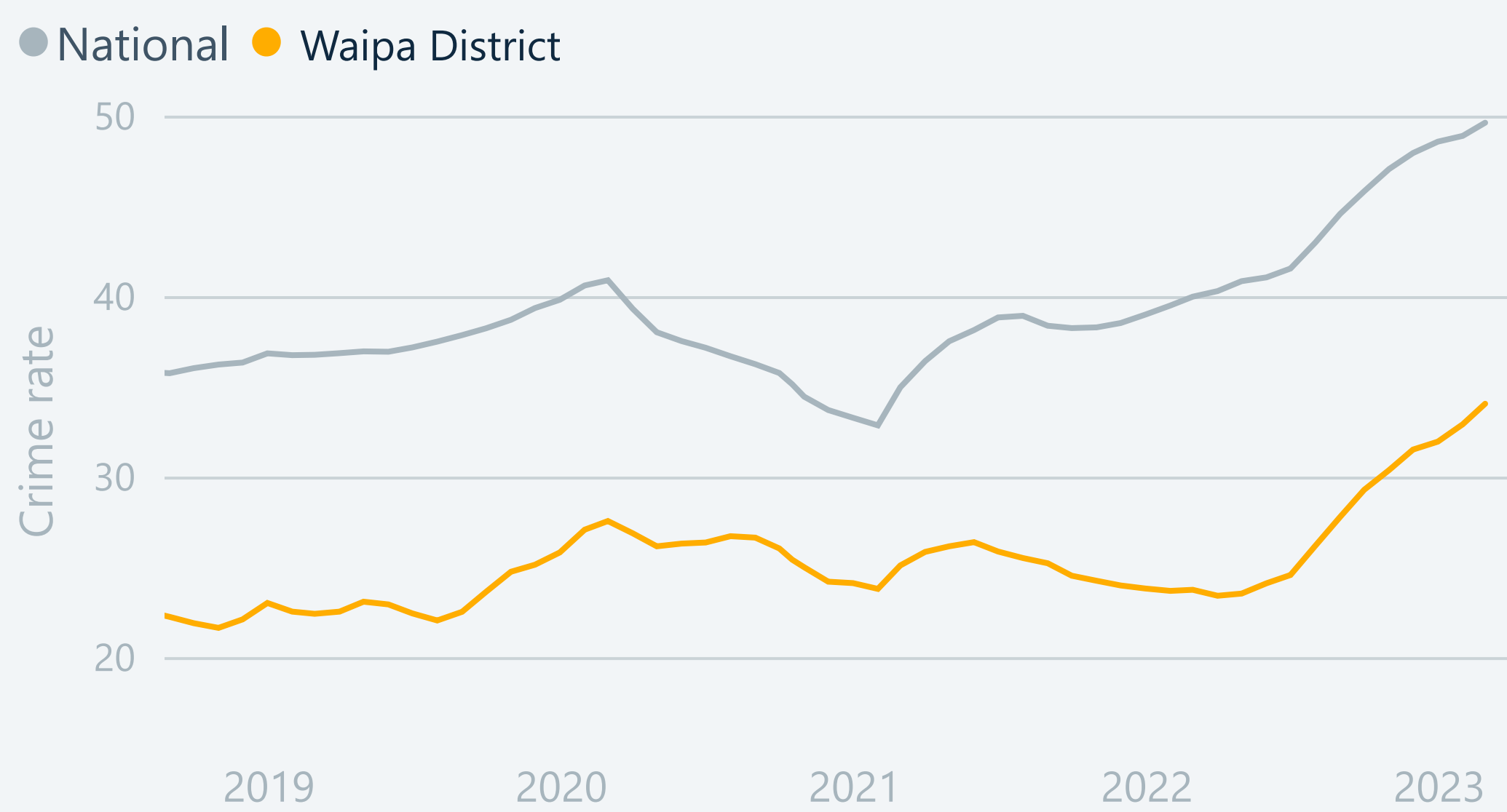
Key Pillar Changes

Crime rate Mar 2023 **34.0** ▲ 8.06% % change is from December 2022

Crime type with the greatest change in crime rate Mar 2023 **Robbery, Extortion and Related Offences** ▼ 22.64% % change is from December 2022

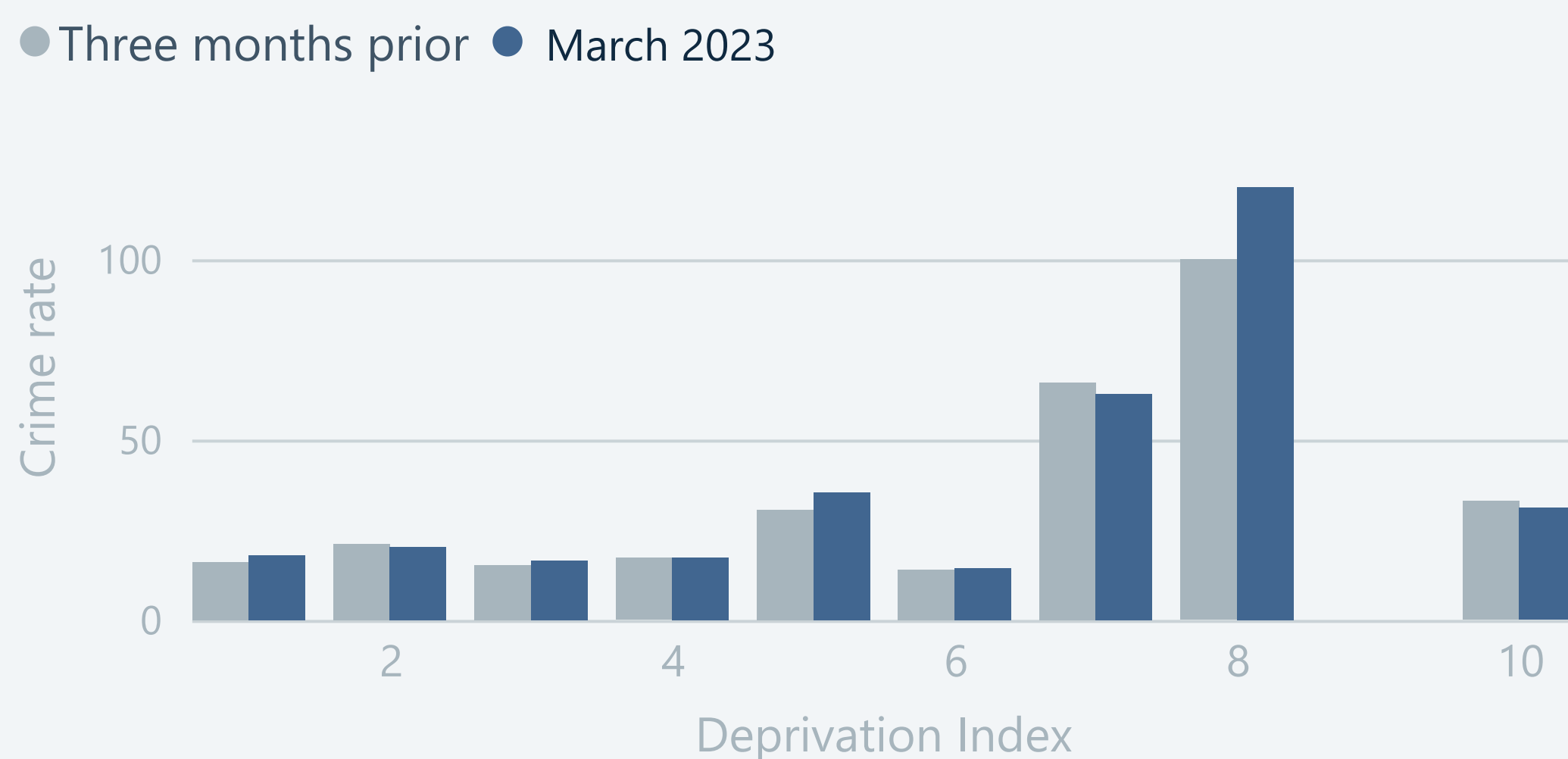
Community with greatest change in crime rate Mar 2023 **Cambridge North** ▲ 48.19% % change is from December 2022

Comparison to National Crime Rate



Compared with the same time last year the crime rate in Waipa District has increased by 43.4%, and is now 34 as at March 2023. The crime rate is 31.4% below the national rate of 49.6.

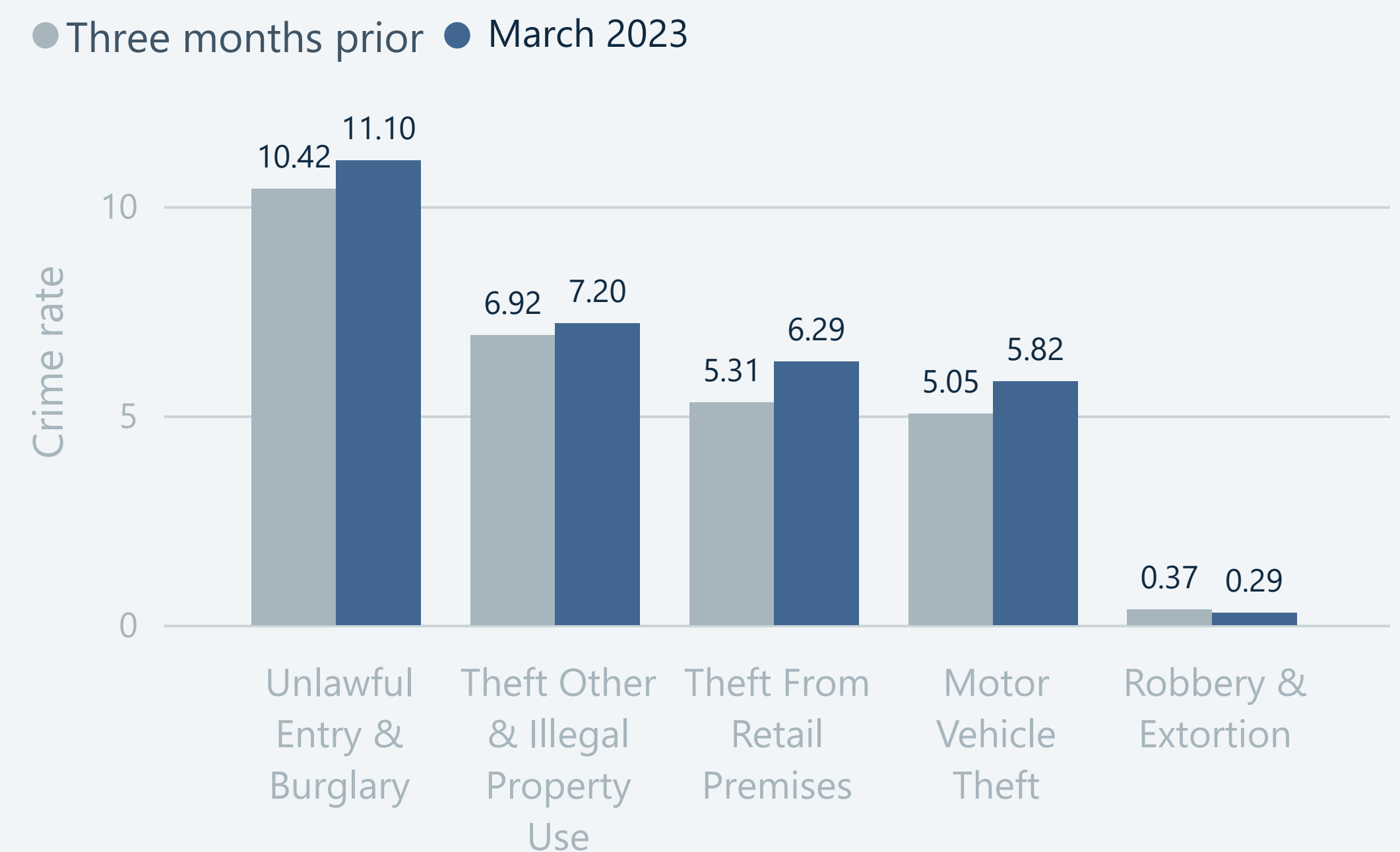
Crime Rate by Deprivation Index



In Waipa District, communities with a deprivation index of 8 have the highest crime rate. The crime rate in these communities is 8.3 times higher than those with a deprivation index of 6, the group with the lowest crime rate. Communities with a deprivation index of 8 have seen the greatest change in their crime rate over the last 3 months, with an increase of 20.1%.

Crime rate is defined as the the number of victimisations over the last 12 months per 10,000 people

Crime Types with the Greatest Change



Within Waipa District, the most prevalent type of crime in March 2023 was 'Unlawful Entry/Burglary/Breaking & Entering'. The type of crime that had the greatest change in the last 3 months was 'Theft From Retail Premises', with an increase of 18.4%.

Communities with Greatest Change

Community	% Change	Crime rate
Cambridge North	▲ 48.19	14.6
Rotorangi	▲ 44.18	28.0
Cambridge West	▲ 35.39	25.3
Pirongia	▼ 30.87	9.9
Oaklands-St Kilda	▲ 30.41	12.1

Cambridge North saw the greatest change in crime rate over the last 3 months in Waipa District, with an increase of 48.2%.

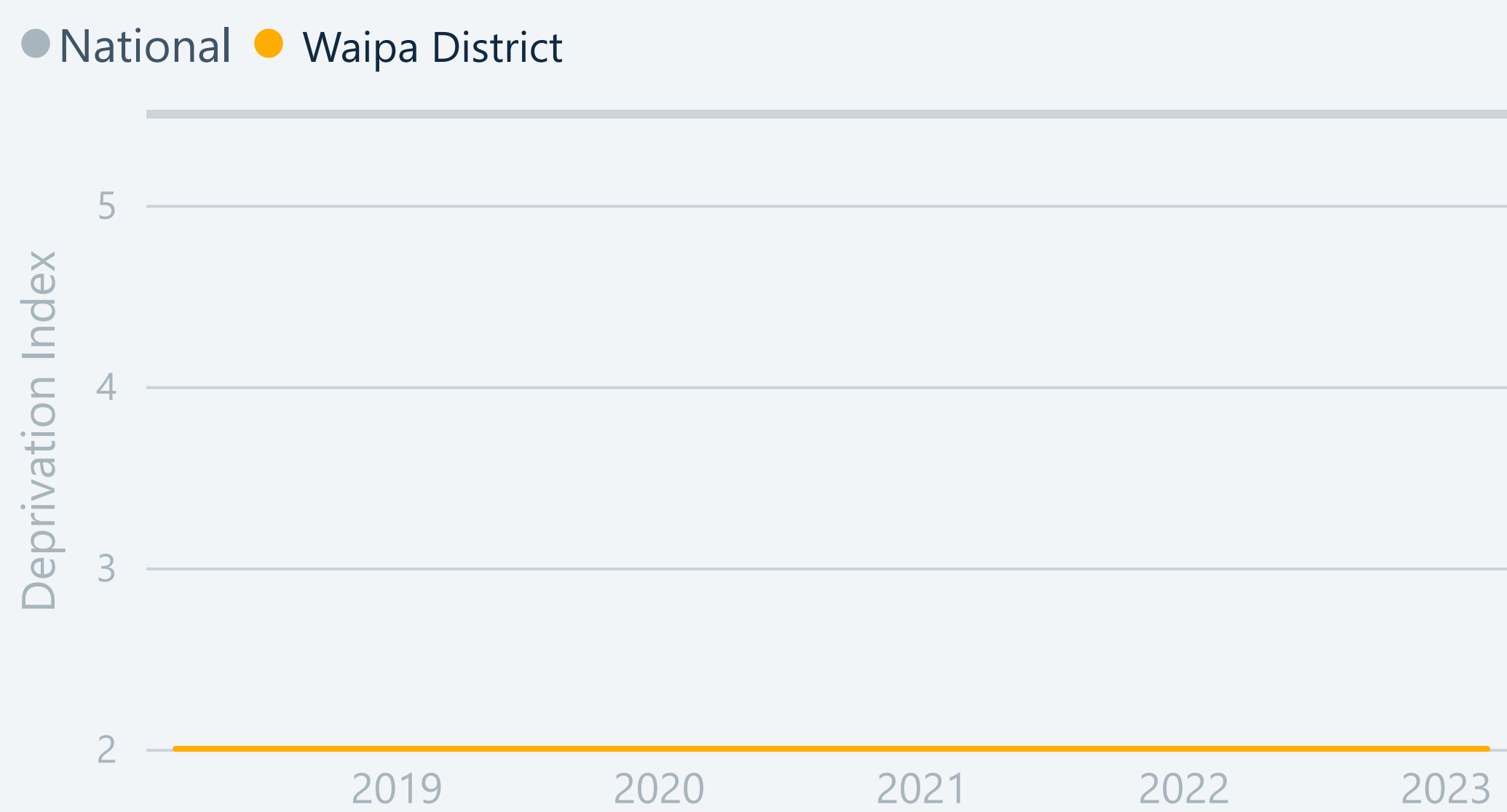
Key Pillar Changes

Deprivation Index Mar 2023 **2.0** — 0% % change is from February 2023

Community with greatest decrease in deprivation score Mar 2023 **Te Pahu** ▽ 1.54% % change is from March 2022

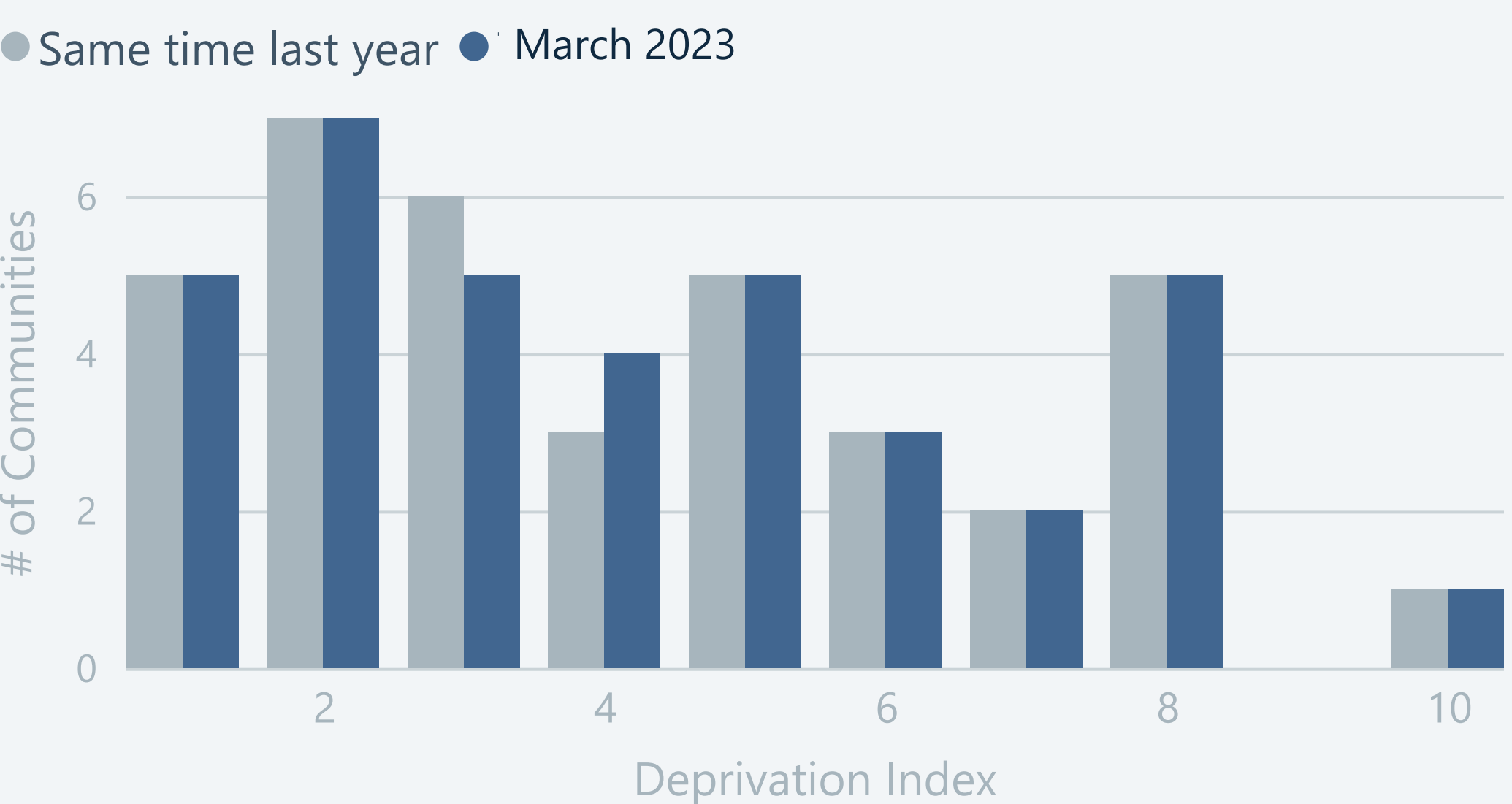
Community with greatest increase in deprivation score Mar 2023 **Rotongata** ▲ 3.7% % change is from March 2022

Comparison to National Deprivation Index



Compared to the same time last year, the deprivation index of Waipa District has seen no change by 0%, and is now 2 in March 2023. The deprivation index is 63.6% below the national median index of 5.5.

Distribution of Deprivation Index



In Waipa District, 16.2% of the population live in highly deprived communities (deprivation index 8-10), whereas 45.9% live in high socio-economic performing communities (deprivation index 1-3).

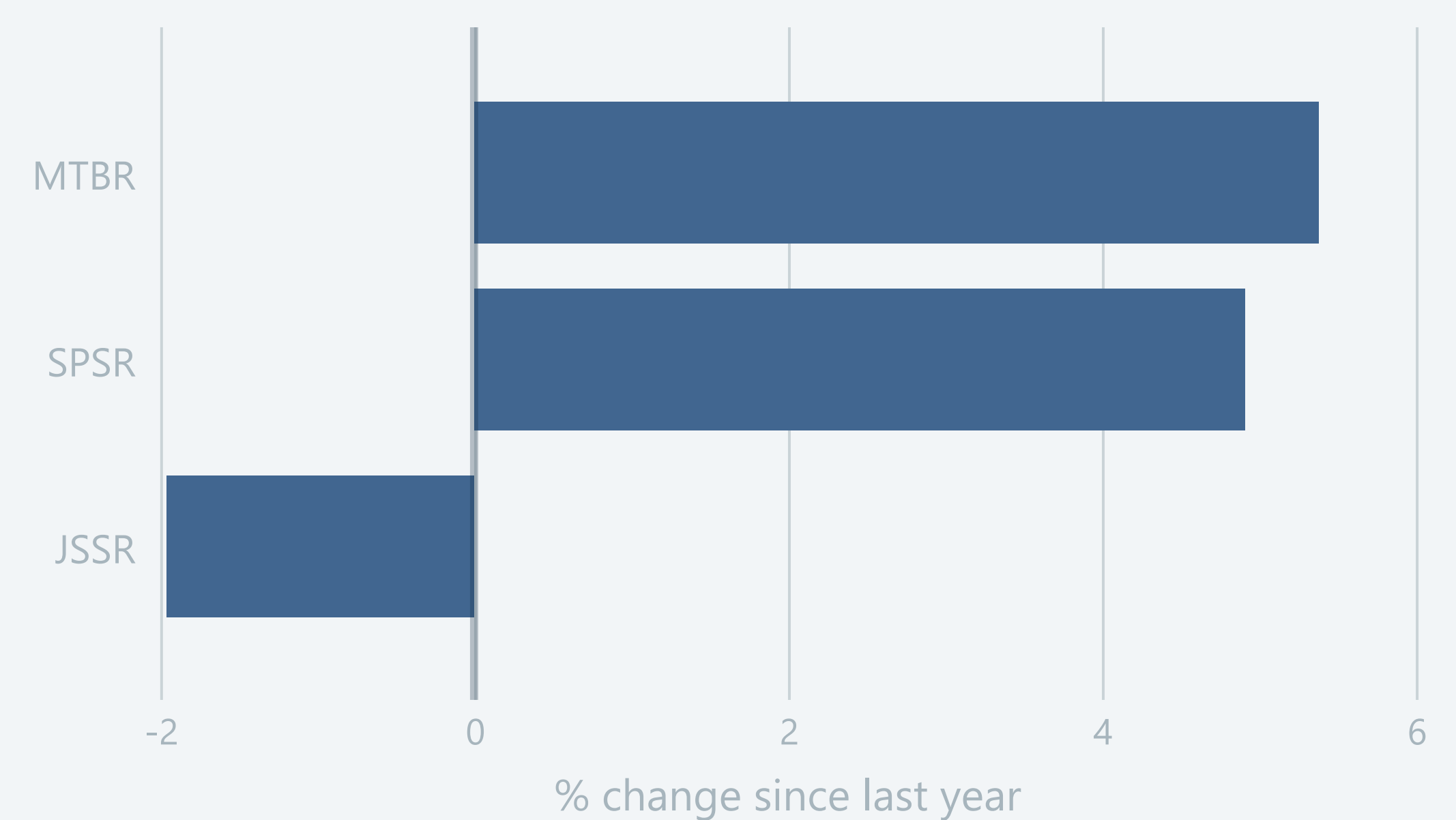
Each month meshblocks are assigned a deprivation score. Meshblocks are then ranked separately into deciles, known as deprivation indices. A deprivation index of 1 represents the least deprived areas and a deprivation of 10 the most deprived.

Communities with the Greatest Change

Community	% Change	Depr. score
Rotongata	▲ 3.70	1,052.21
Tokanui	▲ 2.34	1,190.51
Lake Ngaroto	▲ 1.78	894.74
Te Pahu	▽ 1.54	910.44
Lake Cameron	▽ 1.22	900.34

The community with the greatest change in deprivation score since the same time last year was Rotongata, with a 3.7% increase.

Benefit Deprivation Indicators



The benefit deprivation indicator that has changed the most in the last year is Means Tested Benefit Rate (MTBR) which saw a 5.38% increase. The bars above represent Single Parent Support rate (SPSR), Means Tested Benefit rate (MTBR) and Job Seeker Support rate (JSSR).

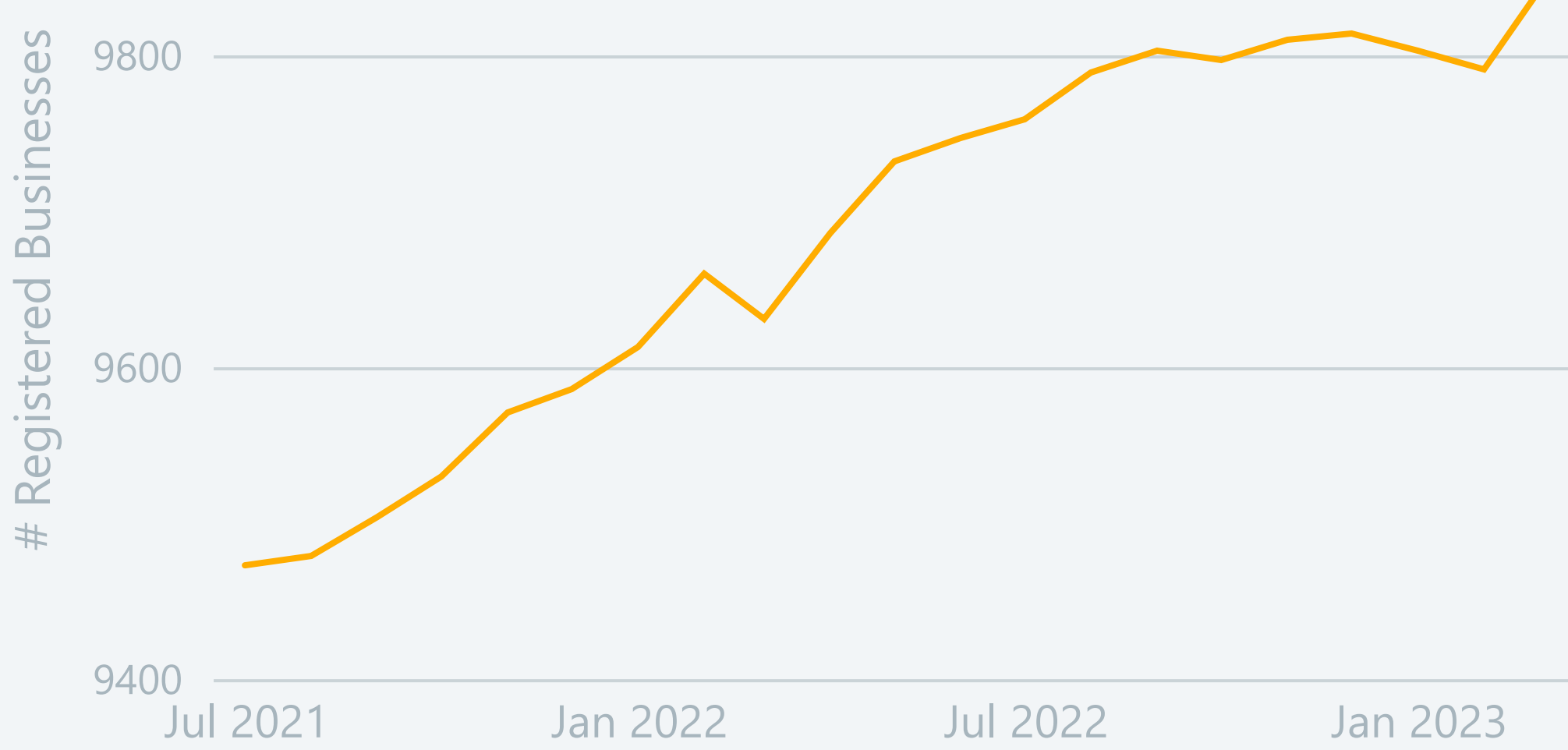
Key Pillar Changes

New Business Registrations this month (Mar 2023) **71.0** ▲ **162.96%** % change is from December 2022

Business Deregistrations this month (Mar 2023) **16.0** ▼ **30.43%** % change is from December 2022

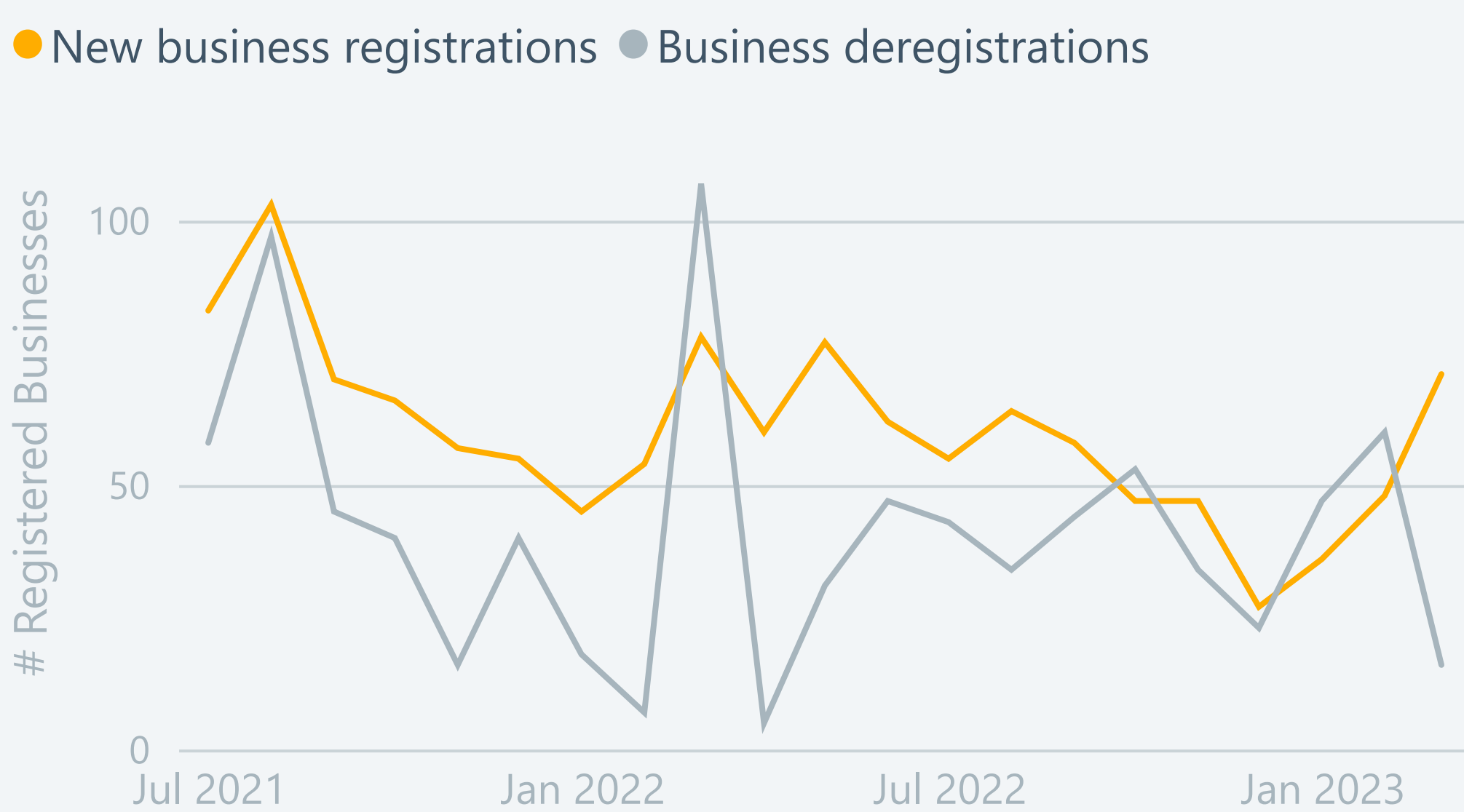
Out of region consumer spend (Mar 2023) **50.1%** ▲ **0.66%** % change is from December 2022

Total number of registered businesses



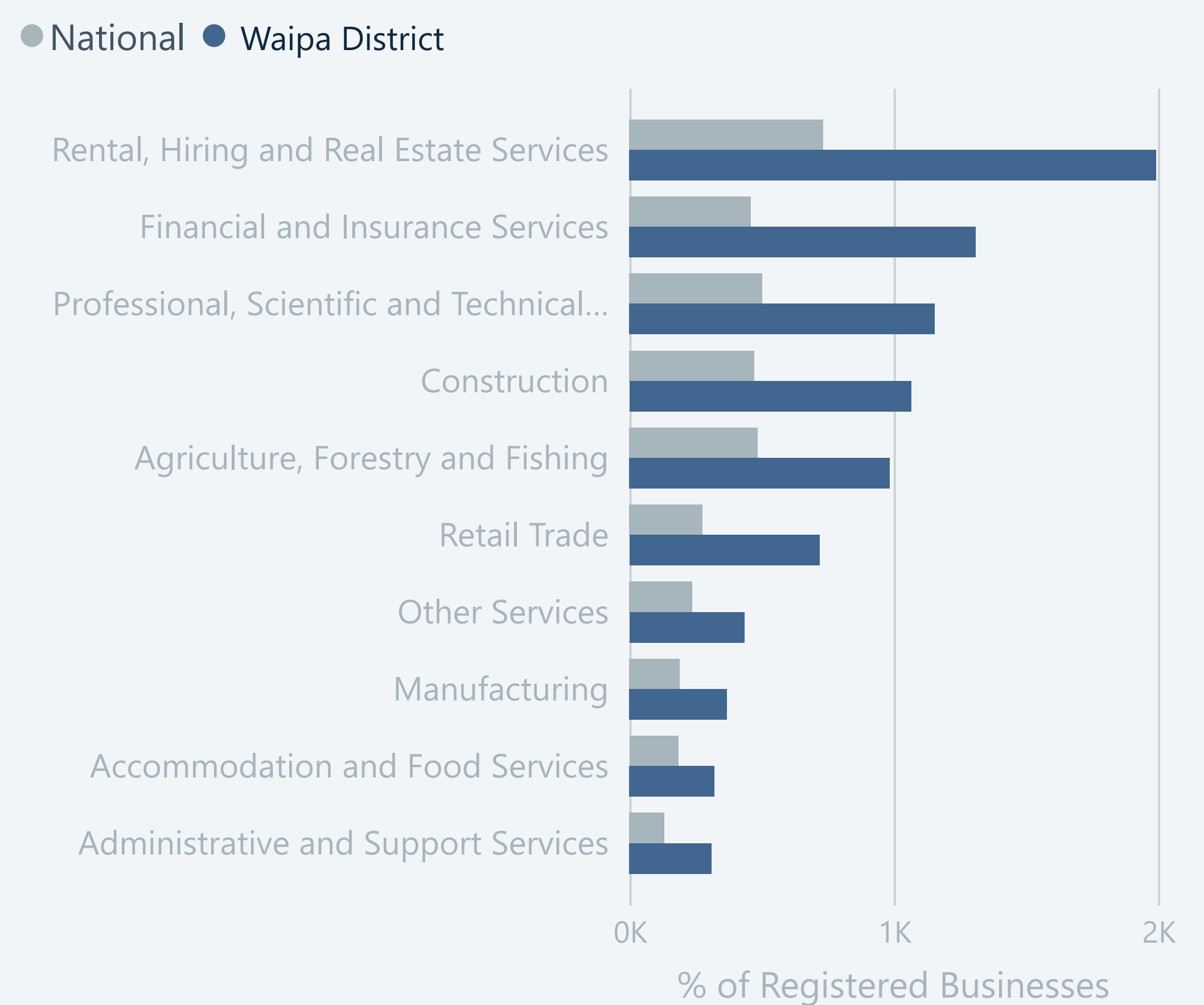
As of March 2023 there were 9846 registered businesses in Waipa District. Over the last 12 months the number of registered businesses has increased by 215. Nationally, the number of registered businesses has increased.

Business openings and closings in the last year



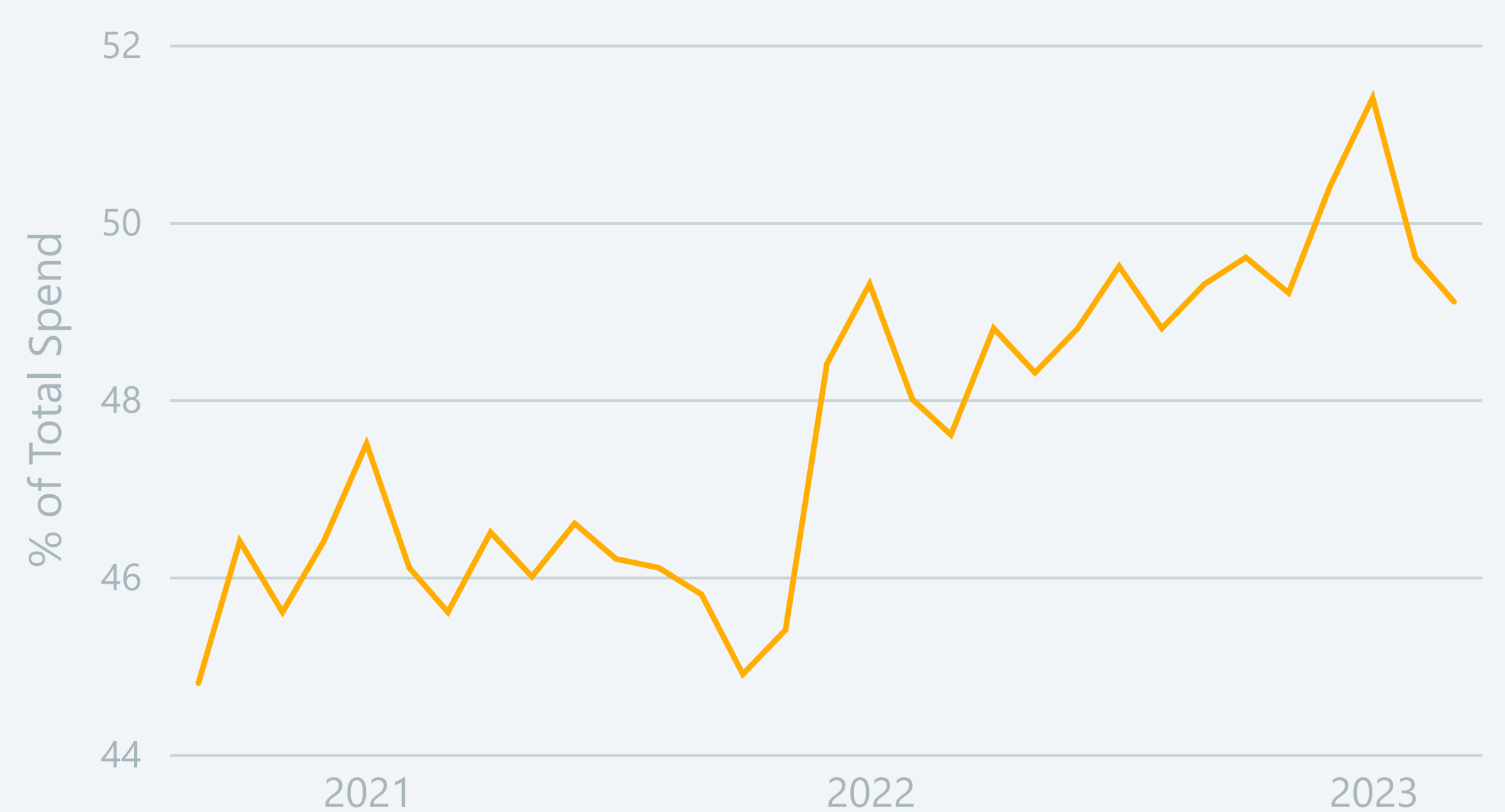
Comparing March 2023 with March 2022 Waipa District has seen a decrease in the number of new business registrations of 9% and a decrease in the number of business deregistrations of 85%.

Distribution of Registered Businesses by Industry



Rental, Hiring and Real Estate Services is the largest industry operating in Waipa District and makes up 20.2% of all currently registered businesses.

Out of Region Visitor Spend



In March 2023, 49.1% of Eftpos spending in Waipa District came from people living outside of the district. This is an increase of 3.2% since the same time last year.

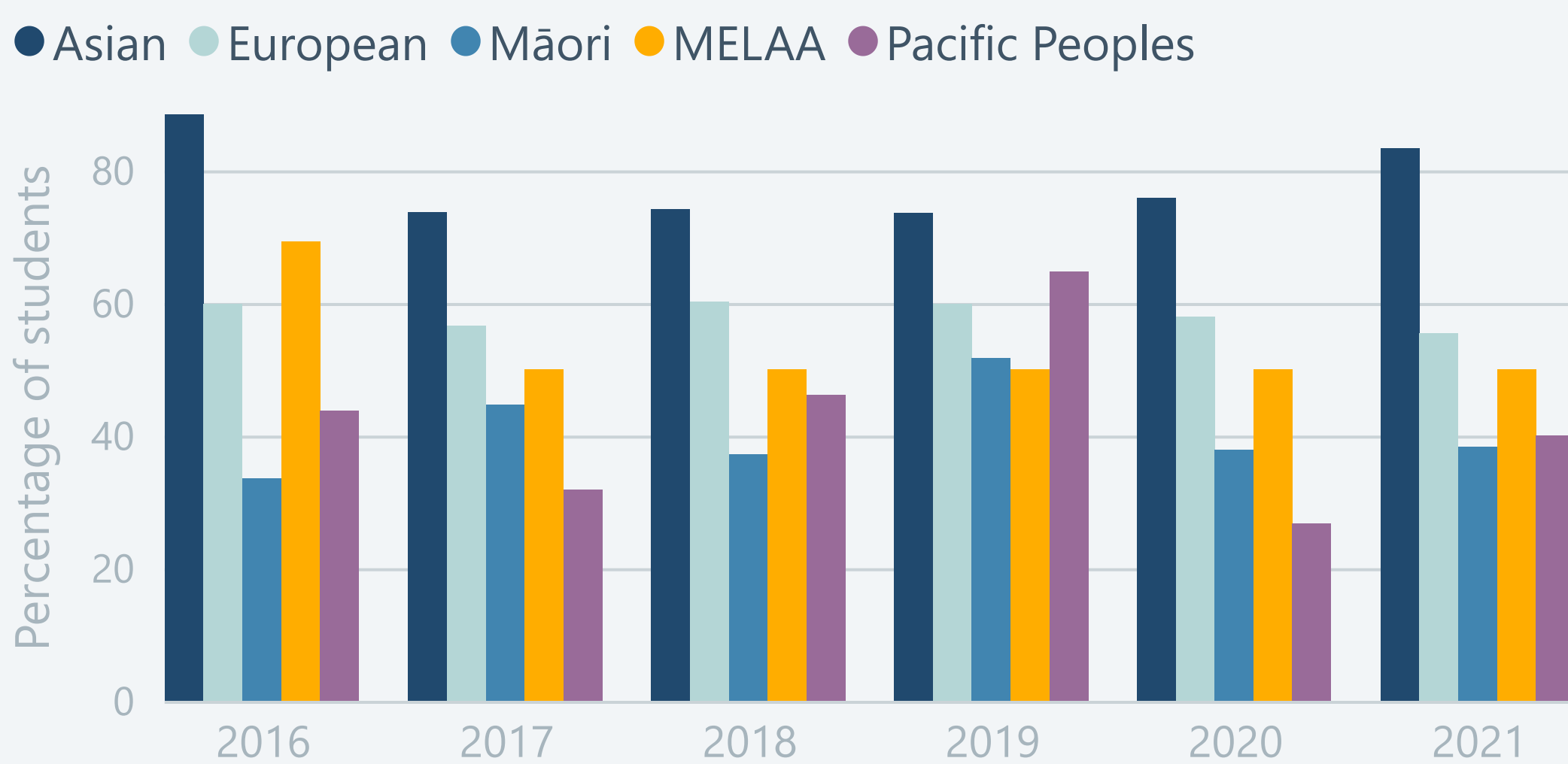
Key Pillar Changes

Secondary school retention Jan 2021 **76.0%** ▼ 1.84% % change is from January 2020

Secondary school with highest proportion of students leaving with NCEA level 3 Jan 2021 **St Peter's School (Cambridge)**

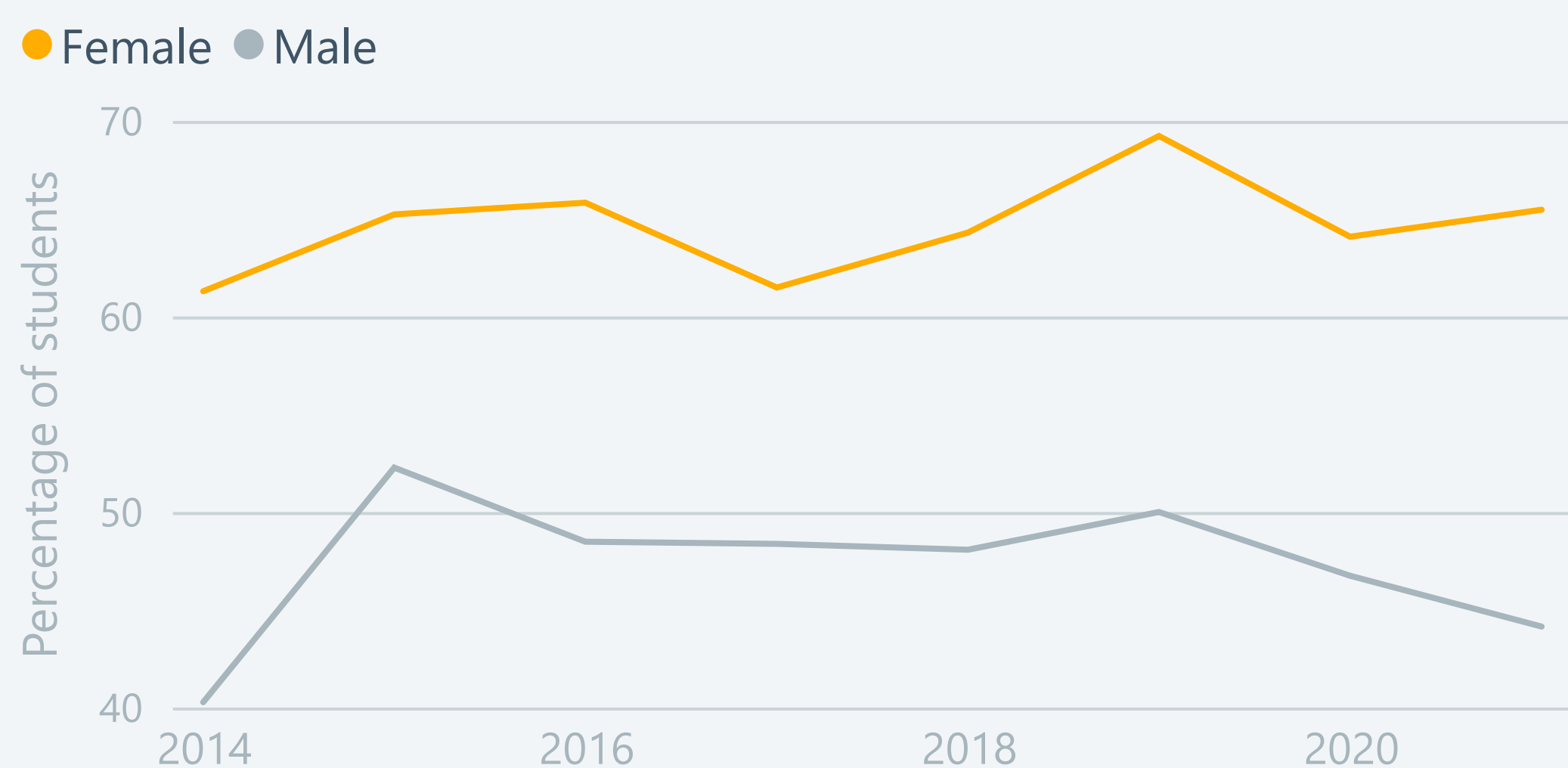
Ethnicity with greatest change in secondary school retention Jan 2021 **Pacific Peoples** ▲ 28.57% % change is from January 2020

School leavers with NCEA3 level by ethnicity



In 2021, Asian students in Waipa District had the greatest proportion of students leaving with NCEA3. This is 2.17 times larger than Māori students, who have the lowest proportion of students leaving with NCEA Level 3. Asian students have seen the greatest change in NCEA Level 3 pass rates, with an increase of 3.2%. Māori NCEA Level 3 pass rates in Waipa District are 96% of National Māori rates.

School leavers with NCEA3 level by gender



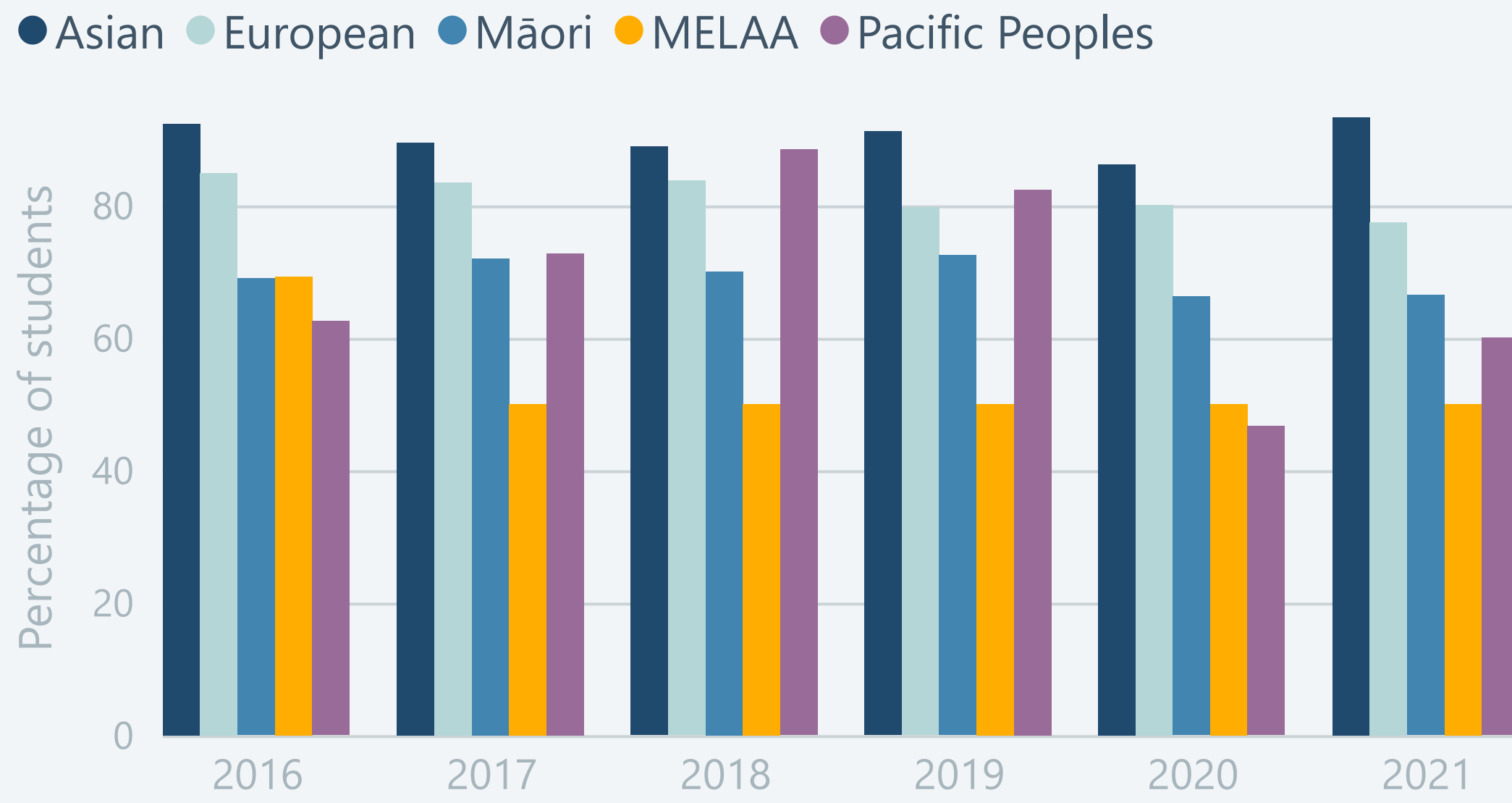
Since 2014, on average the percentage of students leaving with NCEA Level 3 in Waipa District for female students has been 1.37 times larger than male students. In 2021, the percentage of students leaving with NCEA Level 3 for female students compared with male students was higher than average. Compared to national figures, in 2021 the pass rate in Waipa District were higher for females and lower for males.

Schools with greatest change in NCEA3 pass rate

In 2021, the school with the greatest change in the percentage of students leaving with NCEA Level 3 (pass rate) since 2020 was Cambridge High School, with a 6.73% decrease. Note that the table includes only those schools with more than 50 students.

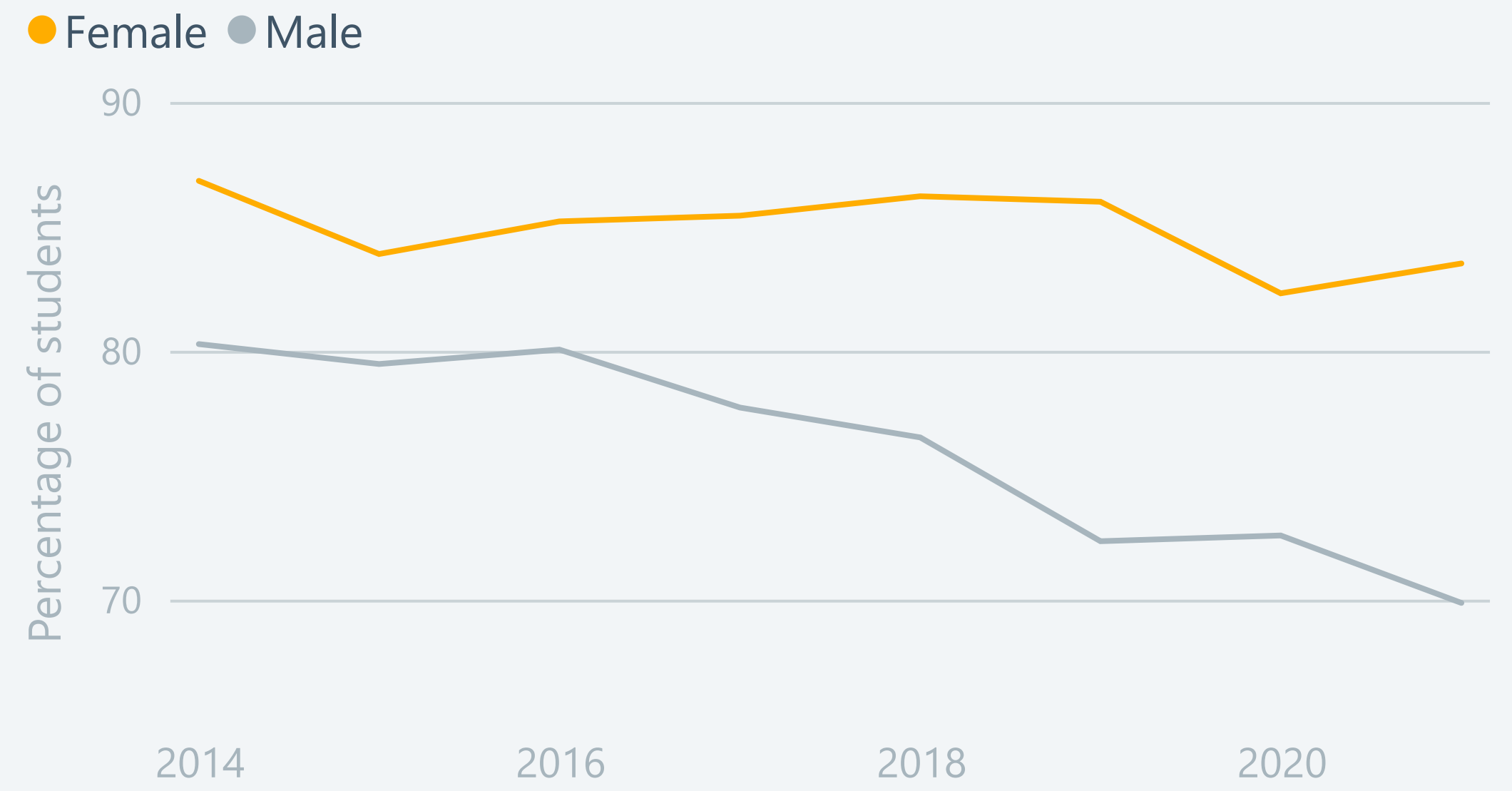
School	% Change	Pass Rate
Cambridge High School	▼ 6.73	53.59
St Peter's School (Cambridge)	▼ 3.41	75.88
Te Awamutu College	▲ 0.50	35.07

Secondary school retention by ethnicity



In 2021, Asian students in Waipa District had the greatest retention rate. This is 1.87 times larger than MELAA students, who have the lowest retention rate. European students have seen the greatest change in retention, with an increase of 0.5%. Māori retention rates in Waipa District are 97% of National Māori rates.

Secondary school retention by gender



On average, since 2014, the retention rate in Waipa District of female students has been 1.12 times larger than male students. In 2021, the retention rates of female students compared with male students was higher than average. Compared to national figures, in 2021 the retention rates in Waipa District were lower for both females and males.

Schools with greatest change in retention

In 2021, the school with the greatest change in retention rate since 2020 was Te Awamutu College, with a 3.1% decrease. Note that the table includes only those schools with more than 50 students.

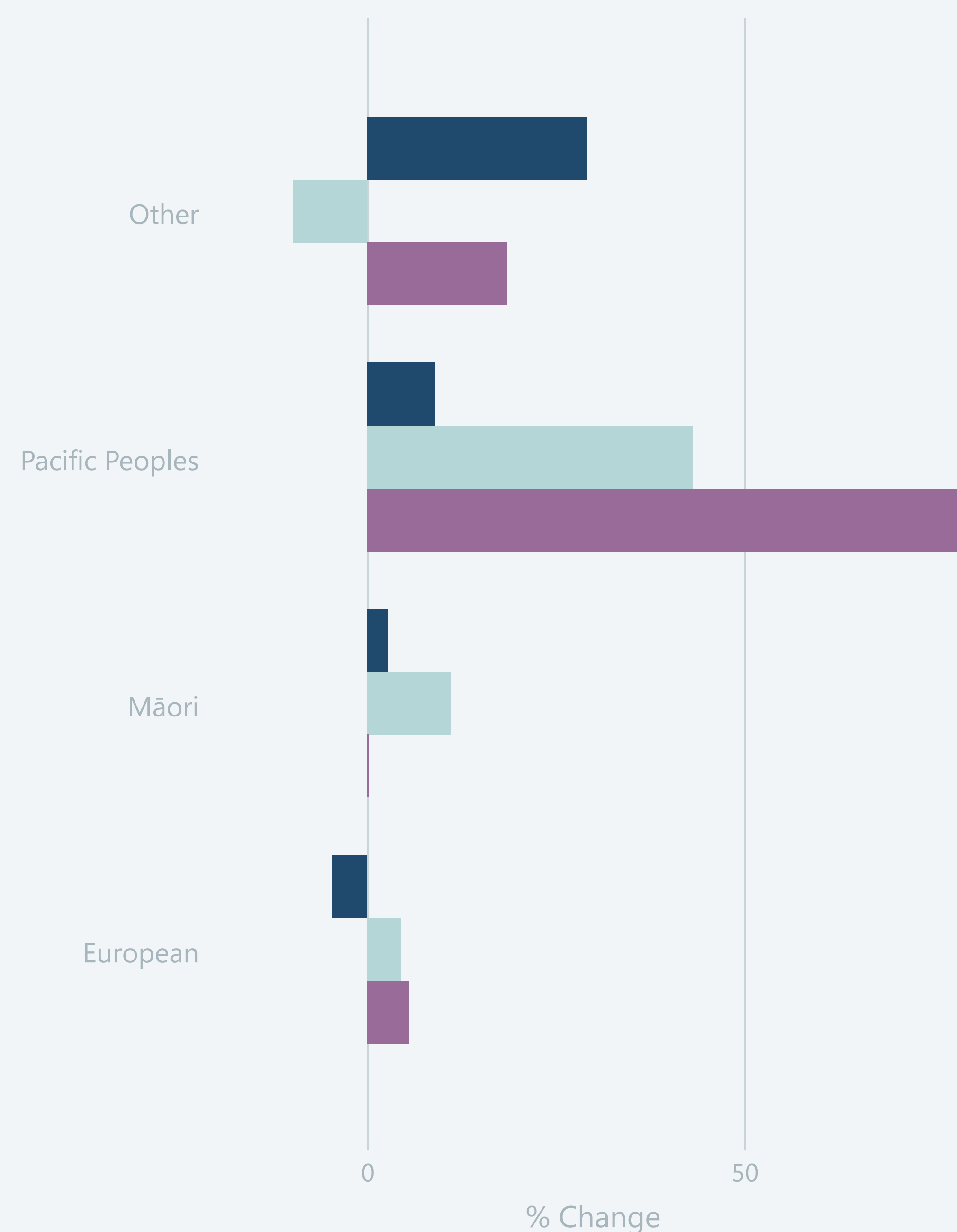
Community	% Change	Retention rate
Te Awamutu College	▼ 3.10	65
Cambridge High School	▼ 2.93	75
St Peter's School (Cambridge)	▼ 0.93	91

Key Pillar Changes

Job seeker support rate	Mar 2023	3.5%	▽ 1.96%	% change is from March 2022
Means tested benefit rate	Mar 2023	2.5%	▲ 5.38%	% change is from March 2022
Sole parent support rate	Mar 2023	1.8%	▲ 4.91%	% change is from March 2022

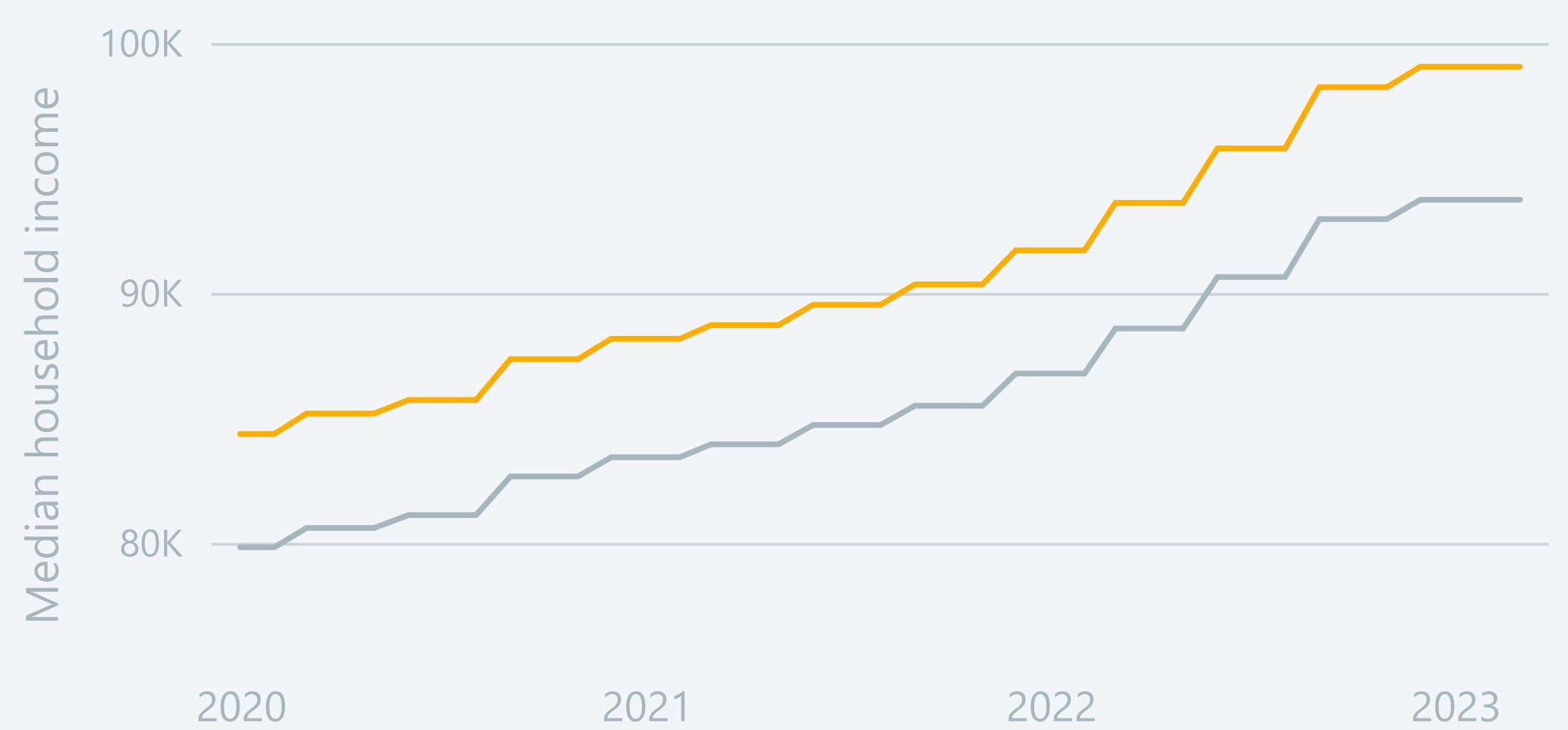
Change in benefit rates by Ethnicity

● Job Seeker Support ● Means Tested Benefit ● Single Parent Support



Median Household Income over time

● National ● Waipa District



As of March 2023, the median household income (adjusted for inflation) in Waipa District was \$99,048. This is 5.7% greater than the national median.

Within Waipa District, the benefit rate by ethnicity with the greatest increase in the last 12 months was Single Parent Support for Pacific Peoples, up 78.49% to a value of 4.53 claimants per 100 working adults (15-64yrs). Comparatively, Means Tested Benefit for Other ethnicities (Asian, MELAA and other) saw the greatest decrease over the last 12 months, down 9.86% to 3.76 claimants per 100 working adults.

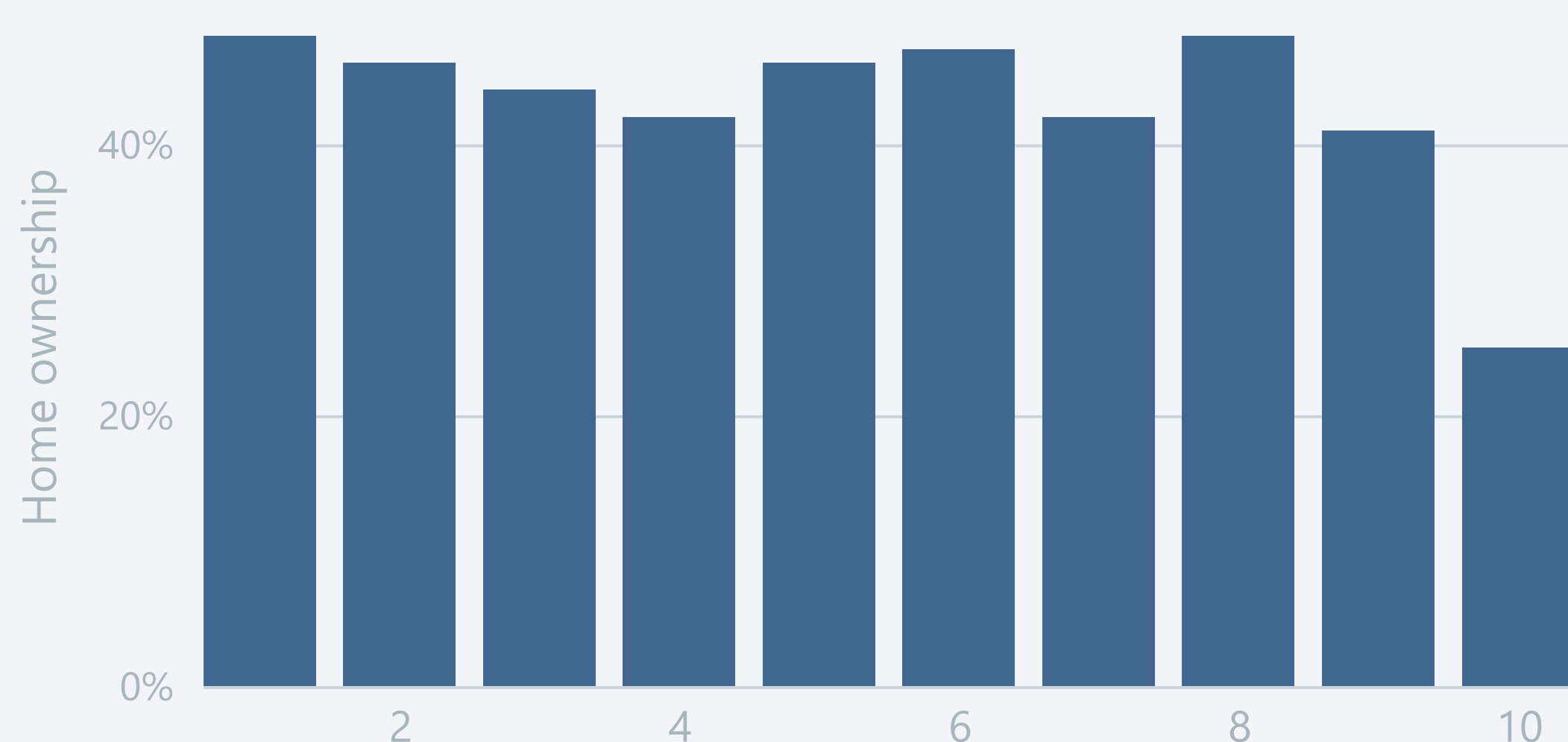
Key Pillar Changes

Years to save for a house deposit Mar 2023 **13.0** ▽ 5.13% % change is from December 2022

Rental affordability (% of income spent on rent) Mar 2023 **28.2%** ▲ 1.58% % change is from December 2022

Purchasing affordability (% of income spent on mortgage repayments) Mar 2023 **10.8%** ▽ 5.71% % change is from December 2022

Home Ownership by Deprivation Index



In Waipa District, multiple communities have the highest rates of home ownership. The home ownership rate in these communities is 1.9 times greater than those communities with a deprivation index of 10 (the deprivation decile with the lowest home ownership rate). Deprivation and home ownership are as at March 2018.

Greatest Change in Rental Affordability

Oaklands-St Kilda saw the greatest change in the percentage of income spent on rent over the last 3 months, with a 2.97% increase. Of these communities, Leamington Central was the most unaffordable in March 2023, with 33.1% of annual household income spent on rent.

Community	% Change	Rental Affordability
Cambridge East	▲ 2.47	29.00
Hautapu	▽ 2.45	15.90
Leamington Central	▲ 1.53	33.10
Oaklands-St Kilda	▲ 2.97	27.70
Rotoorangi	▲ 2.29	22.30

Purchasing affordability is based on purchasing at a median house price with a 20% deposit over 30 years assuming a fixed interest rate of 4%. Both purchasing and rental affordability is based on annual household income.

Greatest Change in Purchasing Affordability

Rotongata saw the greatest change in the percentage of income spent on mortgage repayments, with a 10.8% decrease over the last 3 months. Of these communities, Te Rahu was the most unaffordable in March 2023, with 11.4% of annual household income spent on mortgage repayments.

Community	% Change	Purchasing Affordability
Pokuru	▽ 9.17	10.90
Rotongata	▽ 10.83	10.70
Sherwin Park	▽ 8.77	10.40
Te Awamutu West	▽ 8.89	8.20
Te Rahu	▽ 8.80	11.40